

## **Eligible Users**

Messages displayed on the bulletin board shall be limited to those generated by the following defined internal and external users:

**Internal Users:** Departments and Divisions of the City of Yorba Linda.

## External Users:

- 1. County of Orange
- 2. State of California
- 3. Government agencies with which departments or divisions of Yorba Linda are affiliated
- 4. Other governmental agencies that provide services to residents of Yorba Linda
- 5. agencies that provide utility services to residents of Yorba Linda
- 6. Public and private, bona fide educational institutions as defined in Education Code § 210.3, or as described in Education Code § 66010(a) and (b), and located within the City of Yorba Linda
- 7. Yorba Linda Chamber of Commerce and other bona fide organizations whose primary purpose is to promote, assist, and benefit business, trade, and economic development in the City of Yorba Linda
- 8. Bona fide 501(c)(3) non-profit organizations and service clubs located and operated within the City of Yorba Linda (whose primary purpose is to provide charitable, financial, and in-kind support for the good of the community) that are promoting a community-oriented event or special meeting held in Yorba Linda
- 9. Museums, libraries, historical organizations, and similar bona fide 501(c)(3) non-profit organizations whose primary purpose is to provide cultural and historical resources for the good of the community and its visitors

## **Eligibility**

To be eligible for production or broadcasting, programming must comply with the City's mission and goals for the Channel, as stated in City Council Policy C-3, as well as meet all of the following criteria:

- 1. The programming shall relate to the programs, services, and deliberations of local government and organizations that provide services to, or events for, the residents of Yorba Linda. The programming shall relate to community issues and events.
- 2. The programming shall not express political views. The programming shall be non-religious and shall not coerce anyone to support or participate in the exercise of religion, or tend to establish a preference for one religion over another. The Channel shall not serve as a mechanism for building support for a particular policy, belief, viewpoint, or issue.
- 3. The programming shall not include slanderous, lewd, obscene, indecent, or violent material or language. When questions arise as to the admissibility of material or language in this regard, the material will be reviewed subject to federal, state, and/or local law.
- 4. The programming shall not include paid advertising material designed to promote the sale of commercial products or services, or any programming in which commercial appeals for funds are made. Grants for programming purposes shall not be considered as advertising. Paid advertising material includes, but is not limited to, advertising by or on behalf of a candidate for public office and paid messages for which the primary purpose is to promote a single service, product, trade, or business.
- 5. The programming shall not include copyrighted material, unless clearances for use have been obtained and written proof of such clearance is presented.
- 6. The programming shall not include programming prohibited by applicable federal, state, or local laws.
- 7. The programming shall not include declared candidates for any elective public office and persons advocating any cause, viewpoint or policy, proposed or otherwise, except in a program or service where the format allows for all candidates or sides of an issue to be heard on an equal basis. A person is deemed to be a candidate for public office from the time that person takes out nomination papers for public office. Candidates for public office may appear on the Government Access Channel on a bona fide news program, if the appearance of the candidate is incidental to presentation of the subject matter; or in coverage of official city meetings such as City Council.
- 8. Opinions expressed on the Channel may not necessarily reflect those of the City of Yorba Linda, the Yorba Linda City Council, or City of Yorba Linda staff.